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RynohLive adds to sales and marketing team

People on the Move

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RynohLive appointed Krista Hunstein vice president of sales and marketing for its Southeast division.

At RynohLive, a financial security and management software company specialized for the real estate and settlement industry, Hunstein will help lead the company's sales and marketing plan for the southeast division.

"We are delighted to add a new member to our team," CEO and founder Dick Reass said in a press release. "Krista's knowledge and experience with the real estate and title industry combined with our growing sales and marketing team is a perfect combination to help us reach our goals."

Hunstein has been in the title and real estate industry for more than 13 years, starting off as a Realtor in 2002 and then progressing to Southeast account executive for ReRequire Release Tracking for seven years.

"I am delighted to be a part of a company that in today's regulatory environment, is doing such great work to not only to improve agent compliance, but to protect their customers from the risks that are generally inherent with escrow accounts," Hunstein said, "Rynoh is raising the status quo of the industry as it relates to escrow account operations."

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