



FOR IMMEDIATE RELEASE

RynohLive Awarded TRUSTe Certification

Virginia Beach, VA– September 10, 2013 – Segin Systems, Inc., parent company of RynohLive, has just been awarded the **TRUSTe Privacy Seal**, signifying that their privacy policies and practices, data collection, data storage and data management have been reviewed for compliance with TRUSTe's Privacy Certification and TRUSTe Cloud Program Requirements.

TRUSTe, an independent third party certification provider offers solutions for strategy, certification and technology monitoring, and they are the number one "privacy" brand, certifying more than 5,000 companies worldwide. Their mission is to accelerate online trust among consumers and organizations through their innovative trust solutions.

"Data collection, management and security are critical to our operations at RynohLive. We are the industry standard and best-in-class provider of escrow and financial management software for the settlement industry, so certifying our privacy procedures through a reliable third party provider reinforces our commitment to protect the data and documents we manage. We collect and manage large amounts of data, real-time and every day, so we recognized the need to further demonstrate our policies and practices in collecting and managing this data and in the most secure environment possible," said Dick Reass CEO and Founder of Segin Systems and RynohLive. "We are confident that our investment in the time and resources allocated to obtain the TRUSTe certification clearly demonstrates our willingness to provide our customers with a data-secure environment in which to do business."

A copy of our complete TRUSTe Certified Privacy Policy can be found here: [TRUSTe Privacy Policy](http://www.rynoh.com/index.php/home/privacy-policy)
(<http://www.rynoh.com/index.php/home/privacy-policy>)

About RynohLive

[RynohLive](#) is a patented financial management and fraud prevention system. Currently optimized for the real estate settlement industry, RynohLive ensures the integrity of financial transactions in any business setting. Since being introduced nationally in February 2009, RynohLive has: identified defalcation, wire and ACH fraud; stopped employee embezzlements; eliminated check fraud, disbursing errors and saved its clients millions of dollars within the settlement industry. With RynohLive, insurers can review escrow and other account activity, establish alert criteria and receive daily & monthly reports - directly and independently - identifying fraud and ensuring best practices are maintained by their insured. National and Regional Title Insurance Underwriters representing in excess of a 90% market share have tested, evaluated, endorsed, and in many instances mandated the use of RynohLive in order to mitigate the staggering losses caused by agent defalcation/ embezzlement. For Lenders, RynohLive will validate the integrity of the financial transaction from origination to the disbursement of funds in accordance with the closing instructions.

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