



## FOR IMMEDIATE RELEASE

### ***LenderSecure Debuts at 2013 American Land Title Association Annual Conference***

**Title Industry's Leading "Security" Companies Offer Best-In-Class Security-Related Compliance Tools Through Partnership**

**Virginia Beach, VA– September 30, 2013** – Data, Documents and Dollars are the principal concerns of lenders today, and for the first time, title & settlement agents have a one-stop solution to ease these concerns...***LenderSecure – a Best practice marketplace for security-related compliance solutions.***

Protecting Escrow Funds and Consumer Personal Information Security are among the most critical regulatory & compliance challenges. LenderSecure offers title & settlement agents the **most** comprehensive package of solutions and tools that enable agents to demonstrate their safeguard and protection of escrow funds, client data and the documents containing NPPI.

Increased regulatory pressures require lenders to take protective measures to ensure that their funds and their clients' personal information are actively being protected by their third party vendors. The industry has seen multiple attempts at vetting title & settlement agents in an effort to offer these assurances. As regulators and lenders struggle to identify precisely what to require of our industry, safeguarding of both lender mortgage disbursement funds and consumer personal information is of critical importance.

To meet this challenge, **LenderSecure** now offers bundled security-related services, and for the first time, will bring to our industry a Security Toolbox which includes RynohLive, Real Estate Data Shield and other industry best-in-class security solutions including: comprehensive escrow fund transparency and security, data security and compliance, cyber-security, data destruction, background checks, E & O insurance, cyber insurance and more. **LenderSecure** is currently comprised of three "best-in-class" companies;

- ✓ RynohLive – Escrow fund management and security
- ✓ Real Estate Data Shield – Information security and compliance
- ✓ Marble Security – Cyber Security

In the following few months the **LenderSecure** best practice "security" marketplace, will bring to our industry the most comprehensive tool kit for title & settlement agents, enabling them to provide their lenders clients and regulators with compliance assurances regarding the safeguarding of escrow funds, consumer personal information and more.

"I am thrilled to be a part of the industry's first and only bundled security toolkit. Our market is demanding products and services that safeguard their dollars and data, and our best-in-class package is the ultimate solution", said Dick Reass CEO and Founder of RynohLive. Christopher Gulotta, CEO of Real Estate Data Shield said, "Dick Reass is a true industry visionary. Long before the CFPB, ALTA's release of their Best Practice initiative and lender initiatives to raise the compliance bar for their title & settlement agents, Dick developed the leading escrow fund security & transparency tools that set the bar for our industry. With escrow fund and consumer data security emerging as the critical compliance challenges, I'm proud to work with Dick and the other industry "best-in-class" security providers, to offer title and settlement agents the first security solution marketplace."

To learn more about pricing, availability, and **LenderSecure's** full spectrum of products and services, please visit RynohLive's booth # 216 or Real Estate Data Shield's booth XXX during the ALTA Annual Conference.

#### **Vendor Demos at ALTA:**

**RynohLive: Friday October 11<sup>th</sup> from 8:00 – 9:15 A.M.**

**Real Estate Data Shield: Thursday October 10<sup>th</sup> from 12:45 – 1:45 P.M.**

#### **About RynohLive**

[RynohLive](#) is a patented financial management and fraud prevention system that ensures the integrity of financial transactions in any business setting. Introduced nationally in February 2009, RynohLive has identified defalcation, wire and ACH fraud, stopped employee embezzlements, eliminated check fraud, disbursing errors and saved its clients millions of dollars within the settlement industry. National and

Regional Title Insurance Underwriters have tested, evaluated, endorsed, and in many instances mandated the use of RynohLive in order to mitigate losses caused by agent defalcation/ embezzlement. Lenders can validate the integrity of the financial transaction from origination to the disbursement of funds in accordance with the closing instructions.

### **About Real Estate Data Shield**

Real Estate Data Shield: Our Compliance Management Platform provides settlement service providers with the first and most industry-specific data security compliance solutions. Award-winning online staff training, information policy templates, and security assessment tools are the key to your competitive advantage. Now all three critical compliance tools are available through our Compliance Management Platform. The leading national title underwriters have embraced our products and have named us as a Preferred Vendor for data security compliance. Come see why.

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